

**Elmer G. Biddick Charitable Foundation  
Grant Proposal Application**

Suicide Prevention Coalition of Iowa County  
Legal Name of Organization

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Website  
<http://www.suicide-iowacountywi.org/>

John C. Houck  
Contact Person

**Charitable purpose of the organization.**

The Suicide Prevention Coalition of Iowa County is dedicated to reducing the occurrence of suicidal behaviors among Iowa County’s 23,749 residents of all ages. We intend to increase awareness and create a safe environment in which residents know they are not alone and can access the resources they need to help themselves, family or friends that may be having suicidal thoughts. Our mission is to prevent suicide through awareness, education, collaboration and improved access to mental health care. While focusing on Iowa County, we hope to provide information to the residents of our neighboring counties as well which is another 185804 people.

**Organization’s current programs, activities, and recent accomplishments**

Established on August 11, 2014 we have come a long way in a short time thanks to your generous grants in 2014 and 2015. To date we have assembled a coalition of Health Care Workers, Social Workers, Clergy, School Administration and Guidance Personnel, Law Enforcement Personnel and Concerned Citizens. We have teamed up with South West Community Action Program and they will act as our Fiscal Agent and we will be operating under their 501(c)(3) status.

Established on August 11, 2014 we have come a long way in a short time thanks to your generous grants. This past year, 2016, we have had communications with Iowa County Sheriff’s department on what type of trainings we could offer their officers. We have also teamed up with Upland Hills Health to distribute Suicide Prevention brochures in all of their clinics, captured a

feature article in their monthly publication and trained over 100 of their staff and employees along with, officers, EMT's and community members on QPR. QPR, developed by QPR Institute, Spokane, WA, **stands for Question, Persuade and Refer**, three steps anyone can learn to help prevent suicide. The training at Upland Hills has led to a spring board effect and we have sense been contacted by local churches, Wisconsin Dairy Producers and Lands End to provide more trainings. Lands End would like to team up and train their Leads in QPR at the Dodgeville, Reedsburg and Stevens Point locations. The Wisconsin Dairy Producers contacted us to help them set up QPR Trainings in October in eight different locations in Wisconsin.

We continue our monthly Survivors of Suicide (SOS) Peer Support Group Meetings and hosted another Suicide Memorial Walk this year at Harris Park in Dodgeville. Due to a fundraiser, a Helicopter Golf Ball Drop, we have earned enough money to bring a team of Art Therapist out of Madison to Iowa County to give the people of Iowa County a different type of therapy option to help them cope with their grief. Our website <http://www.suicide-iowacountywi.org/> is up and running along with our Facebook page and Instagram account. We are currently working with local chamber or commerce's and schools to brainstorm on what can be done to spread the suicide prevention message in order to break down stigmas.

**Purpose of the request.**

2017 Goals--- Education the public through public service announcements. "Burden of Suicide on Wisconsin report" from the WI Department of Health shows Iowa county has the highest suicide rate in southwestern WI. Males ages 45-54 with the lowest therapeutic resources. However, the interesting findings are that 86% of Iowa County feels they have a support system in place through family, friends or co workers. So, it is our responsibility to have a mass campaign of public service announcements encouraging people to start those tough conversations on suicide and informing people of where to find resources and help. These public service announcement will also break down the negative stigmas related to mental health issues and suicide.

Funds are being sought to provide public service announcements on movie theatre commercials, radio and newspaper. We also need funds to maintain and host our website.

**Amount requested and the desired time line for the receipt of any contribution.**

The amount requested is \$10,000.00 which is broken down as follows:  
Public Service Announcement to be run before movies for 12 months in each theater owned by Avalon Cinema (Platteville, Boscobel, Lancaster & Dodgeville) \$4,900.00

Newspaper Ads for twelve ¼ page ads in the Dodgeville Chronicle and Advisor, News-Sickle Arrow and Satellite Shopper. \$4,700.00  
Website maintenance and hosting \$400.00

A gift of any amount from the Elmer G. Biddick Charitable Foundation would be used to fund these projects.

**Budget of how the funds will be allocated and whether there are any other matching funds involved.**

Since our budget of how funds will be allocated depends on the amount of funds we can raise. The items we have requested funding for are our top priorities for the year 2016.

In 2016 the Helicopter Golf Ball Drop earned \$5,200. \$4,500 of the earnings will be used to bring Art Therapist to Iowa County from Madison. The other \$700 was used to buy supplies for the Suicide Memorial Walk. There are no matching funds involved. We limit our spending to what we raise.

If we were able to have unlimited funding we would like to spend  
\$30,000 (\$2,500 per month) TV Public Service Announcement for Channel 47  
\$40,000 to hire a full time suicide advocate for the county  
\$12,000 to get Telecounseling in the Sheriff's Dept. and hospital (Remote therapist)

Last year we fortunate to receive a grant from the Jennie Olson Foundation for \$5,000.00 which along with your grant was our major funding for 2016. We plan to apply to the Olson Foundation again this year.

**Plan for evaluating the use of any contribution.**

The use of any contribution will be dependent on the amount of funds donated along with funds raised via other avenues. Our goal is to accomplish the above mentioned projects this coming year.

**Organization's current annual budget.**

Once again due to the infancy of our organization, we have not set a budget. All costs to date, very minimal, have been donated by committee members. Once we have raised funds we can set an official budget. For this year, our budget should mimic the items in this grant request. I have attached income and expenses to date.

**Proof of tax exempt status (including tax ID number).**

As previously stated, we are running under the auspices of South West Community Action Program as they have 501(c)(3) status. They will act as our financial agent for all monetary transactions. A copy of their Certificate of Exempt Status is included with this application.

**I hereby certify that the information contained in this application is true to the best of my knowledge and belief.**

Signature of Authorized Agent/Officer  
Suicide Prevention Coalition of Iowa County

  
John C. Houck,

October 12, 2016  
Date



U. S. TREASURY DEPARTMENT  
INTERNAL REVENUE SERVICE

Determination Letter  
MIL-EO-66-311

DISTRICT DIRECTOR  
P. O. Box 1157, Milwaukee, Wis. 53201

November 29, 1966

IN REPLY REFER TO  
Form L-178  
A:R:P:EGG

\*Southwestern Wisconsin Community  
Action Program, Inc.  
Iowa County Courthouse  
Dodgeville, Wis. 53533

PURPOSE	
Charitable	
ADDRESS INQUIRIES & FILE RETURNS WITH DISTRICT DIRECTOR OF INTERNAL REVENUE	
Milwaukee, Wisconsin	
FORM 990-A RE- QUIRED	ACCOUNTING PERIOD ENDING
<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO	December 31

Gentlemen:

On the basis of your stated purposes and the understanding that your operations will continue as evidenced to date or will conform to those proposed in your ruling application, we have concluded that you are exempt from Federal income tax as an organization described in section 501(c)(3) of the Internal Revenue Code. Any changes in operation from those described, or in your character or purposes, must be reported immediately to your District Director for consideration of their effect upon your exempt status. You must also report any change in your name or address.

You are not required to file Federal income tax returns so long as you retain an exempt status, unless you are subject to the tax on unrelated business income imposed by section 511 of the Code, in which event you are required to file Form 990-T. Our determination as to your liability for filing the annual information return, Form 990-A, is set forth above. That return, if required, must be filed on or before the 15th day of the fifth month after the close of your annual accounting period indicated above.

Contributions made to you are deductible by donors as provided in section 170 of the Code. Bequests, legacies, devises, transfers or gifts to or for your use are deductible for Federal estate and gift tax purposes under the provisions of section 2055, 2106 and 2522 of the Code.

You are not liable for the taxes imposed under the Federal Insurance Contributions Act (social security taxes) unless you file a waiver of exemption certificate as provided in such act. You are not liable for the tax imposed under the Federal Unemployment Tax Act. Inquiries about the waiver of exemption certificate for social security taxes should be addressed to this office, as should any questions concerning excise, employment or other Federal taxes.

This is a determination letter.

Very truly yours,

*W. S. Stumpf*

W. S. Stumpf  
District Director